

# Bianca Hernandez

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[www.biancahernandez.com](http://www.biancahernandez.com)

<http://www.youtube.com/thebiancahernandez>

## EDUCATION

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University of Southern California — M.A. in Visual Anthropology, August 2013

California State University, Chico — B.A. in Journalism and Anthropology, December 2011

## EXPERIENCE

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*Facebook/Pro Unlimited, Trending News Team* **2016**  
Helped curate the Trending News module on Facebook.com.

*Online community, Web Administrator* **2011 - 2016**  
Worked as admin on various community sites. Utilized multiple forms of online media (FB, Twitter, tumblr, Instagram, etc.) to engage community of over 15,000 members and a daily audience of over 200,000.

*CBS47/KSEE24, Web Producer/Fill-In Show Producer* **2014 - 2015**  
Created and posted content to the website, managed station social media accounts and filled-in as line producer.

*ABC News, Production Assistant/Prompter Operator* **2013 - 2014**  
Worked at the San Francisco affiliate as a freelance Prompter Operator and then a Production Assistant.

*Sierra, Acting Web Editor/Editorial Intern* **2014**  
Created content and fact-checked for the Sierra Club magazine, Sierra. Worked with video dept., ran web dept.

*Central Seasons, Producer* **2013**  
Filmed, edited and produced a 30-minute film on teenage Latino/Chicano farmworkers in the Central Valley.

*Trojan Vision, Senior Producer* **2013**  
Aided in office and studio production for the Trojan Health Show. Worked on special productions.

*Various newspapers, Writer/Editor* **2005 - 2012**  
Wrote stories for the paper, copyedited, created content and designed pages. As editor I coordinated entire sections, communicated across departments within the newspaper and kept tabs on individual reporters.

## HONORS, AWARDS, PRESENTATIONS

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- Awarded “Best Producer” and “Most Improved Show” at the 2013 Trojan Vision Awards
- MediaNews Group Journalism and Diversity Partnership Scholarship at California State University, Chico
- Kern Press Club Scholarship 2009-2010
- Winner of the Big Lebowski Costume Contest at SF Indiefest 2014

## REFERENCES

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Kathryn York - KSEE24 Producer (559) 225-1133  
Chad McCollum - KSEE/KGPE News Director (559) 761-0248  
David Figura - Engineering Operations Manager at ABC News (415) 954-7607  
Tracy Cox - *Sierra* Art Director (415) 977-5558

## SKILLS

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Photoshop, Final Cut Pro, InDesign, Excel, Outlook, AP style, PageMaker, html, CSS, ENPS